Application Information
San Antonio Stock Show & Rodeo
February 8-25, 2018

Application Information

The San Antonio Livestock Exposition (SALE), DBA San Antonio Stock Show & Rodeo is an “Invitational Show”. Applicants are welcome to apply for available space and are juried based on quality, booth display and product diversity. The San Antonio Stock Show & Rodeo reserves the sole right to select vendors they deem appropriate for the vendor mix on an annual basis. An application does not guarantee the applicant booth space.

All applicants must submit photos of their retail booth display and the products to be sold. Reference to website is acceptable if all information is available from the site. Physical photo copies will remain the property of the San Antonio Stock Show & Rodeo and will not be returned. Samples of proposed items are acceptable; however, they will not be returned to vendor.

Applications will not be considered complete without (a) all information completed on the form, (b) submission of photos or brochure of products to be sold, (c) a written description of products with percentage of product within booth, (d) pictures of booth display and (e) copy of Texas Sales and Use Tax Permit. Upon acceptance, space will be assigned by availability and category. Incomplete applications will not be accepted.

Product Guidelines

The San Antonio Stock Show & Rodeo reserves the right to reject certain products and displays. Items and displays that are unacceptable may include, but are not limited to the following: Any item that includes offensive language, the sale or display of laser lights, tobacco products, tattoos, body piercing, live animals, reptiles and fish, food items that compete with our concessionaire, amusement/mechanical type rides, selfie-sticks, drones, displays used for political messaging and raffles, and weapons (including but not limited to guns and ammunition, knives, swords, spears, arrows, etc. whether real, toy, or replica. The San Antonio Stock Show & Rodeo reserves the right to deem products unacceptable at any time during the application process or while vendor is on rodeo grounds. Unacceptable items must be removed from the booth space on demand and vendor may be expelled from the property for non-compliance with vendor rules or request to remove an unacceptable item.

Notification

Space at the San Antonio Stock Show & Rodeo is limited and all decisions to license booth space shall be at the sole discretion of the Retail Vendor Coordinator. Retail Vendors who are selected for the 2018 event will be notified by November 1, 2017. All products and services included on your application will be reviewed. Vendors will be notified of any products or services that have not been granted approval for display or sale. Licensed space will only include the area stipulated in the License Agreement.

Waitlist

If you are not selected for retail booth space you will be notified by mail or e-mail no later than November 1, 2017 and placed on a waitlist in the event of a cancellation. We encourage all vendors who are not selected to consider other shows and events during this time as there are no guarantees that space will become available. The waitlist will be cleared at the conclusion of the 2018 Show. Vendors interested in participating in the 2019 event must re-apply as a new vendor. We begin accepting new applications for vendors in May of each year.

Hours of Operation

Shops at the Rodeo Booth Hours: February 8-25, 2018
Opening Day Thursday, February 8, 12:00 PM – 8:00 PM
Sunday 10:00 AM – 8:00 PM
Monday 10:00 AM – 8:00 PM
Tuesday 10:00 AM – 8:00 PM
Wednesday 10:00 AM – 8:00 PM
Thursday 10:00 AM – 8:00 PM
Friday 10:00 AM – 10:00 PM
Saturday 10:00 AM – 10:00 PM
Closing Day, Sunday February 25, 10:00 AM – 6:00 PM.
Early move-out will not be allowed; however, those retail vendors travelling to Rodeo Houston will be given priority when move-out begins.

4/11/17
Guidelines for 2018 Retail Booths

These requirements will be strictly adhered to.

1. All booths must have a Western or Southwestern type theme. How you plan to achieve this can be done in your use of backdrop, fencing, props, or accents. Failure to incorporate this guideline may impact the decision on your invitation to return for 2018.

2. All vendors must supply their own hard backdrop and sides for their booth. Pipe and drape will not be accepted; however, pipe and drape may be used behind grid wall with no solid backing. The booth must be free standing and may not rely on building structure for support. Vendors may not rely on neighboring back drop or side walls as their own..

3. The back height for each indoor booth must be at least 8’ and not to exceed 10’. This includes signage for the booth which would be affixed to the back wall. Vendor may submit a variance request form to Retail Vendor Coordinator for approval.

4. Vendor must supply their own signage for booth name. This must be hung within the 8’-10’ height of the booth.

5. “Easy Ups” or tent frames are not allowed inside buildings.

6. Vendors must supply all of their own display equipment, including tables and chairs. All tables in booths must be skirted 360 degrees and to the floor. All table skirts and table coverings must be a solid color and MUST match booth decor. Vendors may rent draped tables from the decorator service at their own expense.

7. All merchandise, displays, fixtures, signs, chairs, and property of retail vendor must fit into the designated booth space and may not extend into the aisle in any way.

8. Side walls and merchandise displays may not exceed 4’ in height for the first 4’ of booth depth. This design specification is intended to ensure that one booth does not visually block another booth's display. Exception: if neighboring vendors from 2017 are returning and can coordinate site-line together they may submit a variance request form to Retail Vendor Coordinator for approval.

9. All signage must be professionally produced. Calligraphy signs are acceptable.

Cancellation Policy

A cancellation fee of $100.00 will be deducted from all refunds requested in writing prior to December 1, 2017. Refunds will not be issued for any reason after December 1, 2017.

Applications accepted after November 1, 2017 must be paid in full upon receipt of License Agreement by cashier’s check or money order only. Failure to respond by appropriate deadlines will result in cancellation of booth space and forfeiture of any deposit.